

AADAI AGM 2025

WEB GROUP SUB-COMMITTEE REPORT

I am pleased to provide the 2025 Annual Report for the Web Group Sub Committee.

The major achievement for the last 12 months has been the migration of membership records from Insightly to MembershipWorks which was successfully achieved by the end of 2024.

Apart from the ever-increasing cost of Insightly, the new product offers improved functionality such as:

- The automated sending of emails to members when their membership is due.
- Excellent search capability to easily locate member records.
- The ability for members to manage and own their own account profile.
- Integration to allow logon from the website to MembershipWorks.
- Integration with our Xero accounting software.
- Only having one repository for membership records, rather than two.

Whilst there is functionality still under development, once the entire project is complete, members will certainly be able to see the benefits.

This work has naturally taken precedence to the other website activities this year, but when the integration of the website into MembershipWorks is finalised, it will be a major task behind us.

There have been a number of events in the last 12 months which has kept our Webmaster, Matthew Dyball, busy managing all website-related content to make them all successful.

Matthew has done a wonderful job as our Webmaster since 2019 and on behalf of AADAI, I want to thank him so much for his friendship and technical skills.

I also must thank our Membership Coordinator Julia Kelly for joining me on the journey to MembershipWorks. Julia has adapted very well to the challenges of learning the new product.

Finally I cannot finish without a huge "THANK YOU" to Bronwyn and Jim for your support and for your frequent visits to Cockatoo Island to share a coffee when I am there on duty.

Geoff Mullins

Web Group Coordinator